

YOU'RE INVITED

The John Molson Executive MBA Program at Concordia University is pleased to host this speaker series event.

Marketing Yourself during Tough Economic Times for Senior Level Candidates



JOANNE MILLER (EMBA 2003)
 Senior Recruiter, Autodesk

While the economy may be rebounding, its effects are still being felt. The Canadian unemployment rate remains at more than 8%. National companies are restructuring their companies, as a result, many people holding senior level positions have been laid-off or are tentatively waiting for the axe to fall. What can you do to differentiate yourselves?

Please join us as we welcome Autodesk's Joanne Miller and Leaders and Co.'s Richard Joly. Both are graduates of the John Molson Executive MBA Program and are recruiters for senior level talent. They will give their perspective on the topic and touch upon:

- How to stand out from the pack
- Avoid mistakes made by CEO's and executives
- Successful integration once promoted

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Date: Wednesday: January 27, 2010
Time: 6-8 p.m.
Location: Guy Street, suite: 6.425 (EMBA Classroom)
Cost: Free

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RSVP Required by Friday, January 22, 2010

To R.S.V.P for this event please contact Debra Sztulman at 514-848-2424 ext. 3622 or debra@jmsb.concordia.ca



RICHARD JOLY (EMBA 1998)
 President of Leaders and Co.

Enrich your future

